**IONIQ Wins 2017 Green Good Design Award™**

* IONIQ proves that it is a leader in the environmentally-friendly vehicle space by winning Green Good Design Award™
* IONIQ is the first eco vehicle in the world to offer three distinct electrified powertrains on a single, dedicated vehicle platform

**June 19, 2017** – Driving the most fuel efficient vehicle in America doesn’t mean you have to compromise on its appearance as the 2017 Hyundai IONIQ received the 2017 Green Good Design Award™ from the Chicago Athenaeum: Museum of Architecture and Design and the European Centre for Architecture Art Design and Urban Studies. The Green Good Design Awards™ celebrate important examples of sustainable designs and provide awareness on what companies are designing and producing to make the most positive impact on the environment.

“Hyundai Motor is committed to progressing the future of eco-friendly driving and the IONIQ is just the beginning,” said Chris Chapman, chief designer, Hyundai Design Center. “The future-focused character of the IONIQ along with its innovative use of recycled and ecologically-sensitive materials has made IONIQ the most fuel-efficient vehicle and a leader in the environmentally-friendly vehicle space.”

For 2017, 100 designs were awarded Green Good Design Awards from 23 nations. IONIQ was recognized among the world’s most advanced products, designs and projects representing leading companies that have an emphasis on sustainability. The thoughtful and innovative work by Hyundai Motor’s design teams helped IONIQ become recognized as one of the best ecological and sustainable designs in transportation for 2017. Now in its eighth year, Green Good Design Award™ is a specialized edition of the original the Good Design™ program.

IONIQ is the first eco vehicle in the world to offer three distinct electrified powertrains on a single, dedicated vehicle platform – the IONIQ Hybrid, Plug-in Hybrid and Electric models. Hyundai Motor’s IONIQ line-up calls upon two key factors, efficiency and technology, in its design, which combine to create both a unique and forward-looking appearance. Throughout the entire development phase, engineers and designers worked closely to ensure that form and function evolved simultaneously in a complementary fashion. Distinguished exterior design sets IONIQ apart from its competitors as advanced technologies are integrated with the overall design. IONIQ Hybrid is the most fuel-efficient vehicle and the IONIQ Electric is the most efficient electric vehicle in the U.S. market.

**THE CHICAGO ATHENAEUM**

The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

**THE EUROPEAN CENTRE FOR ARCHITECTURE ART DESIGN AND URBAN STUDIES**

The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

**HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through 835 dealerships nationwide. All new Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes a 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai’s 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance.

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**About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world’s first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or [http://globalpr.hyundai.com](http://globalpr.hyundai.com/)

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